PRESS RELEASE – FOR IMMEDIATE RELEASE
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Popular AutoRun tool now gives you more CD/DVD startup options
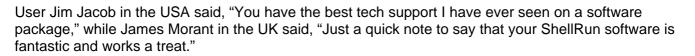
PHDCC releases ShellRun *version 3 with support for command button menus*

CDs and DVDs are still very much in use, and giving them a professional look is as important as ever. ShellRun version 3 from PHDCC gets your project off to a good start – it AutoRuns a CD or DVD in a Windows computer. A free version is available for small projects.

ShellRun AutoRuns when the CD is inserted into a Windows computer. It displays a splash screen and window while the CD contents loads. ShellRun can now show a menu of options for the user to choose.

Chris Cant, director of PHD Computer Consultants Ltd (PHDCC) says, "The retail version of ShellRun has sold over 500 copies to 30 countries. The improvements in version 3 were requested by customers, building on our good support for users."

ShellRun is fully configurable and has many advanced options, such as checking that viewers are available, eg Adobe® Reader for PDF files. ShellRun can also be used on Enhanced music CDs containing hi-fi audio and supplementary computer information.

User Jim Jacob in the USA said, "You have the best tech support I have ever seen on a software package," while James Morant in the UK said, "Just a quick note to say that your ShellRun software is fantastic and works a treat."

ShellRun is useful when web sites and other documentation are put on CDs and DVDs, including large files such as videos that even broadband users do not want to download from the internet. PHDCC's other e-media tools can provide a search on CD and let you run active web sites from CD or DVD.

Full information can be found at **www.phdcc.com/shellrun**, including the free development kit. The retail version has a recommended price of US$90/£50/€75 + VAT if applicable. Email sales@phdcc.com.

About PHDCC

Based in Cumbria, England UK since 1994, PHD Computer Consultants Ltd (PHDCC) specialises in e-media tools for CDs, DVDs and web sites, and e-publishing services. The company has a strong consultancy and custom programming background in software, hardware and system design for PCs and other platforms.
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